

TWO POSITIONS IN MARKETING *(Lille, Paris or Sophia Antipolis)*

One Assistant Professor and One Full Professor

OPEN POSITIONS at SKEMA BUSINESS SCHOOL

The Marketing Research Center at SKEMA Business School seeks applicants for positions of assistant/full professors in Marketing to begin by September 1, 2011.

Candidates must demonstrate high research and teaching potential with the motivation to engage in research projects and innovative teaching on a team and individual basis. Applicants should be able to teach either graduate or undergraduate classes in marketing and will be expected to design and teach courses at all levels. Research in one or more of the following areas is expected: consumption, consumer culture theory, consumer behavior or retailing, e-commerce, multichannel, marketing in knowledge economy.

The Marketing, Consumption and Retailing research center is dedicated to promoting top level research and best practices to face new challenges in marketing

The Marketing, Consumption and Retailing research center' fields of expertise include:

- Consumption, Culture, Identity
- Consumer behavior and Retailing in Multichannel context

The marketing research team publication list includes papers in leading academic journals.

ABOUT SKEMA & OUR FACULTY

On June 30th 2009, CERAM Business School and the ESC Lille School of Management announced their merger to become one of the leading European Business Schools. SKEMA Business School is an academic institution located within large, expanding techno-poles. It currently operates on three continents with campuses in France (Sophia Antipolis, Lille and Paris), China (Suzhou) and the US (Raleigh –NC state campus).

The school offers a wide range of management programs, taught in English and in French, at Bachelor, Master and Doctoral levels, as well as Executive Education and attracts now more than 5000 students.

The faculty at SKEMA is composed of 160 professors and researchers and is organized around two dimensions: teaching and providing intellectual contributions. Its research is organized around 4 Research Centers with expertise in Innovation, Technology and Project Management, Information and Knowledge Management, Economics & International Affairs, Performance & Sustainable Development, Marketing & Distribution. SKEMA has also established a close partnership in research with the University of Lille II (the research centers in Management of the University and the school merged in 2007) and the Observatoire Français des Conjonctures Economiques (OFCE – research center in economics of Sciences-Po Paris). The expertise of our faculty contributes to deliver an educational program that perfectly reflects the global economic environment.

EMPLOYMENT CONDITIONS

Duties will be based at Lille, Paris or Sophia Antipolis, in France. Candidates should hold a PhD or equivalent (or be close to completion) and demonstrate the ability to teach in English. Knowledge of French, although not strictly required, is appreciated. Successful candidates will enjoy a research position with a reduced teaching load.

Candidates should send: a vita, one or two published or working papers that illustrate a major research interest, information about his or her teaching capabilities. Applicants already in a faculty position should submit a list of three references to the address below. Doctoral candidates should attach their dissertation proposal and have three letters of reference sent to this same address under separate cover by the writers.

*SKEMA Business School
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